

Mission And Values



↓ Our Mission

Every child will have the opportunity to discover the best in themselves and others in a fun, safe, learning environment.

↓ Our Work

For more than 100 years, Camp Fire Alaska has provided a safe, nurturing place for families to send their children. At Camp Fire, children are not only safe, but are learning to develop self-confidence by challenging themselves, exploring their environment, and building healthy relationships. Today we are a leader in the youth development field and serve more than 5,000 youth every year.

↓ Our Core Values

Camp Fire Alaska makes these commitments to Alaska's youth and families, our partners, the communities we serve, our staff and to each other. Camp Fire Alaska:

- Builds caring relationships
- Provides positive experiences which promote wellness and learning
- Commits to diversity, equity and inclusiveness
- Fosters competence, stewardship and joy with the natural world
- Strives towards excellence through innovation
- Integrates best practices to deliver quality programs and operations
- Focuses on fiscal responsibility and financial sustainability
- Functions as a trustworthy organization that ensures safe, secure and dependable experiences

↓ Inclusion Statement

Camp Fire believes in the dignity and the intrinsic worth of every human being. We welcome, affirm, and support young people and adults of all abilities and disabilities, experiences, races, ethnicities, socio-economic backgrounds, sexual orientations, gender identities and expressions, citizenship or immigration status, religion and non-religion, and any other category people use to define themselves or others.



Strategic Vision And Direction



Strategic Vision

By 2029 as a result of Camp Fire Alaska's work:

- We are serving more families strategically
- We have financial stability and sustainability
- We are a known and beloved brand,
- We have a thriving workforce and,
- We have a strong and representative Board.



Strategic Direction

- **Goal One: Strengthen Internal Capacity**
 - Increase staff development and well-being
 - Develop clear processes and improve internal systems
- **Goal Two: Leverage Engagement And Partnerships**
 - Build external partnerships to increase programmatic and mission impacts
 - Deepen engagement with communities
- **Goal Three: Improve Quality and Diversify Offerings**
 - Enhance the quality and accessibility of programs
 - Develop innovative programming
- **Goal Four: Build Organizational Resilience**
 - Increase operational resilience
 - Increase financial stability
 - Strengthen governance
 - Increase brand recognition

