Camp Fire USA
Today's kids. Tomorrow's leaders.

Campaign Gift Acknowledgement and Recognition Opportunities

	Leadership Gifts					Major Gifts			Community Gifts		
	$1,000,000	$500,000	$250,000	$100,000	$50,000	$25,000	$10,000	$5,000	$2,500	$1,000	<$999
# of gifts needed in each category	1	1	3	5	9	16	30	42	31	50	Many
PERMANENT RECOGNITION OPPORTUNITIES											
Name on Community and Dining Hall (1)	1										
Name the Inclusion Fund (1)		1									
Name a Cabin (3)			3								
Name on Wellness Center				x							
Name on fire circle benches						x	x				
Name on Donor Wall at Camp Fire HQ	x	x	x	x	x	x	x	x			
Name on Donor Wall at Camp K	x	x	x	x	x	x	x	x			
Activity Meadow					x						
SPECIAL EVENTS AND PARTIES											
Invitation to annual breakfast	x	x	x	x	x	x	x	x	x	x	x
Invitation to Camp K alumni reunion	x	x	x	x	x	x	x	x	x	x	
Invitation to information house parties	x	x	x	x	x	x	x	x	x	x	

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Invitation to Camp K/after school program tours	x	x	x	x	x	x	x	x			
Invitation to ribbon cutting	x	x	x	x	x	x	x	x			
Invitation to [event name]											
[Other event or experience]											

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ACKNOWLEDGEMENT & STEWARDSHIP											
Honor roll	x	x	x	x	x	x	x	x	x	x	x
Acknowledgement letter	x	x	x	x	x	x	x	x	x	x	x
Campaign update (newsletter)	x	x	x	x	x	x	x	x	x	x	x
Handwritten thank you	x	x	x	x	x	x	x	x	x	x	
Phone call from Executive Director	x	x	x	x	x	x	x	x			
Phone call from Campaign Co-Chairs	x	x	x	x	x	x	x	x			
Phone call from Board President/member	x	x	x	x	x	x	x	x			
Personal updates (clippings, etc.)	x	x	x	x	x	x	x				
Donor profile – article in newsletter	x	x	x	x	x	x					
Phone call from Honorary Chair(s)	x	x	x	x	x						